

CURRICULUM VITAE

VICTORIA DE GRAZIA

Moore Collegiate Professor of History
 Columbia University
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DEGREES:

B.A. Magna cum laude, Smith College, 1968
 MA, Columbia University, 1970
 Ph.D. with distinction, Columbia University, 1976

POSITIONS HELD:

Full-time Faculty

Columbia University, Department of History, Moore Collegiate Professor, Fall, 1994–
 European University Institute, Department of History and Civilization, Professor: 2003-4
 Rutgers University, Department of History, Professor, 1991-4; Associate Professor, Fall 1981-1990; Assistant Professor, Fall, 1977-Spring 1980
 Herbert H. Lehman College of the City University of New York, Assistant Professor, Fall, Spring, 1976-Spring 1978;
 Instructor, Department of History, 1974- Spring, 1976

Visiting/Resident Professor

Scuola Normale Superiore Sant'Anna, Pisa, Doctoral College, June, 2019-
 Institute for Advanced Study, University of Konstanz May-June, 2016; May-June, 2017
 American Academy in Rome, Sovern Visiting Professorship, Spring, 2013
 Free University, Berlin, North American Studies School, October- January 2012-2013
 University of Fudan, Shanghai, December, 2008
 Universita degli Studi, Federico II, Naples, SUM Doctoral Program May-June, 2006-2009
 American Academy in Rome, Isabel and Laurance P. Roberts Resident Professor, fall, 2007
 European University Institute, Professor, Department of History and Civilization, 2003-8
 Directeur d'études: Ecole des Hautes Etudes en Science Sociale, December-January, 2002-2003
 Reid Hall Institute for Advanced Studies, Paris, summer, 2001
 University of Bielefeld, Department of History, June, 2000
 Graduierten Kolleg Identitätsforschung, Martin-Luther Universität Halle-Wittenberg, June-July, 1998
 Maison des Sciences de l'Homme, 1996-97

PUBLICATIONS:Books

The Perfect Fascist: A Story of Love Power, and Morality in Fascist Italy, Belknap Press of Harvard, 2020, 517 pages.

Soft Power Internationalism, 1990-2020, with Burcu Baykurt, forthcoming Columbia University Press, 2021

Irresistible Empire: America's Advance through Twentieth Century Europe. Belknap Press of Harvard University Press, 2005 (translation, Italian Edition: Einaudi, fall, 2006, new edition with preface 2020; Spanish Edition, Belaqua 2007, German Edition, Munich: Fritz Springer Verlag, 2010 Chinese Edition: Beijing: Commercial Press, 2015
 Winner: Myrna Bernath Prize, Organization of American Historians, Best Book in International Relations, 2005-2006

Dizionario del fascismo, Editor and contributor, with Sergio Luzzatto Two volumes, Einaudi, 2002-2003

The Sex of Things: Gender and Consumption in Historical Perspective, Editor, introductions, and contributor, University of California Press, 1996. with Ellen Furlough

How Fascism Ruled Women: Italy, 1920-1945, University of California Press, 1992; Le donne nel regime fascista, Marsilio Editori, 1993, several editions, latest, 2012.

Winner: Joan Kelly Memorial Prize, American Historical Association, best book related to women's history, 1992; Premio Acquistoria, Finalist Prize, 1994

The Culture of Consent: Mass Organization of Leisure in Fascist Italy, New York and London: Cambridge University Press, 1981; Italian Edition, La cultura del consenso nell'Italia fascista, Bari and Rome, Laterza, 1981; new edition forthcoming: Turin: Einaudi, 2010; Japanese Edition: Kyoto: Yuhikaky Publishing Company 1989

Winner: Society for Italian Historical Studies Award for Best Unpublished Manuscript, December 1976 (for "The Politics of Leisure in Fascist Italy")

AREAS OF TEACHING AND RESEARCH:

Modern and Contemporary European History, Global and Comparative history, especially consumer cultures, commerce and material culture, Italy, Women and Gender, History of communications and public diplomacy

AWARDS, PRIZES, AND FELLOWSHIPS:

Dean's List, Smith College, 1964-1968

Helen B. Edgaly Prize, Honors Thesis in History: Smith College, 1968 (for "Paolo Sarpi and the Origins of Scientific Historiography in Italy")

Fulbright Fellowship, Florence, Italy, 1968-1969

Faculty Fellow; NIMH Fellow; Social History Program, Columbia University, 1972-3

Council for European Studies Grant, Summer, 1971: Munich and Rome

Woodrow Wilson Dissertation Fellowship, 1973-4

Shepard B. Clough Dissertation Prize, Columbia University, 1976 (for "The Politics of Leisure in Fascist Italy")

National Endowment for the Humanities Summer Grant, 1977

Rome Prize Fellowship, Italian Studies, American Academy in Rome, 1977-1978

American Council of Learned Societies Fellowship, 1981-1982

Fellow, Center for European Studies, Harvard University, Fall, 1984

Fellow, Shelby Cullom Davis Center, Princeton University, Spring, 1987

Jean Monnet Fellow, European University Institute, 1989-90

German Marshall Fund of the United States Fellowship, 1990

Chester Higby Prize, best article in Journal of Modern History for 1989-1990 (For "Sovereignty and the Star System")

Guggenheim Fellowship, 1999-2000

Jean Monnet Fellow, Schuman Center, European University Institute, Fall, 2002

Member, American Academy of Arts and Sciences, Class of 2005

Senior Visiting Fellow, American Academy in Rome, fall, 2007

Sovern Visiting Professor, American Academy in Rome, Spring, 2013

Senior Career Citation, Italian Historical Society, American Historical Association, 2016-2017

Articles and Book Chapters

"Un comune che si chiama New York," *Politica e societa'* 2 (October, 1976)

"La taylorizzazione del tempo libero operaio nel regime fascista," *Studi storici*, XIX, 2 (April-June, 1978) 332-366

"La Taylorisation des loisirs ouvriers," *Recherches*, 32-33 (Sept., 1978) 209-248

- "Disciplina del lavoro e mediazione sociale sotto il regime fascista: le funzioni del dopolavoro nell'organizzazione del lavoro", *Annali Feltrinelli*, Vol. XX (Milan, 1981). 169-188
- "Verso una storia sociale del dominio fascista: l'organizzazione del dopolavoro," *Cultura operaia e disciplina industriale: Vol VI.: Annali della Fondazione Lelio e Lisli Basso-Issoco*, Rome: 1982, 333-353
- Entries, "Fascist Youth Organizations," Fascist Women's Organizations," "Dopolavoro", *Historical Dictionary of Fascist Italy*, ed. P.V. Cannistraro, Westport, Conn.: Greenwood Press, 1982, 175-179; 202-204; 569-573
- "Women and Communism in Advanced Capitalist Societies: Readings and Resources" *Radical History Review*, 23 (Winter, 1980) 76-93
- "For a social history of politics," *Radical History Review*, 23 (Winter, 1980), 2-7
- "Una donna del regime: Margherita Sarfatti," *Memoria*, rivista di storia delle donne, 4 (1982), 149-154
- "The Left Labour Movement and the Problem of Worker Leisure, 1918-939," *International Tagung der Historiker der Arbeiterbewegung. 16 Linzer Konferenz 1980*, Vienna: Europaverlag, 1982, 165-181
- "Alle origini della cultura di massa: cultura popolare e fascismo in Italia," with Luisa Passerini, *Ricerca folklorica*, 7 (Summer, 1983), 19-25
- "Americanism for Export," *Wedge*, 7-8 (Winter-Spring 1985) 74-81; also in *Critica sociologica*, 59, (Fall-Winter, 1984)
- "Associazione, consenso nello sviluppo e crisi dello stato assistenziale." in *Trasformazione e crisi del Welfare State*, ed. E. Fano. S. Rodotà, G. Marramao, Bari: De Donato, 1984, 285-291
- "Cinema e sovranità: la sfida dello 'star system' nella formazione della culture di massa in Europa," *Quaderni storici*, 58 (April, 1985) 95-133
- "La Politique sociale du loisir: 1900-1940," *Les Cahiers de la recherche architecturale* 4 15 17 (January-April, 1985) 24-35
- "Culturale popolare negli anni del fascismo," *Italia Contemporanea* (December 1984) 63-90. With D. Galiani, L. Casali et alia
- "Afterword," Vasco Pratolini, *A Tale of Poor Lovers*, New York: Monthly Review Press, 1988, 385-405
- "The Exception Proves the Rule: The American Example in the Recasting of Socialist Strategies in Interwar Europe," in *Pourquoi n'y a-t-il pas de socialisme aux États-Unis/Why is there no socialism in the United States?* Paris: Editions de l'École des Hautes Études en Sciences Sociales, 1987, 167-192
- "Mass Culture and Sovereignty: The American Challenge to European Cinemas," *Journal of Modern History*, 61, 1 (March, 1989) 53-87
- "Leisure and Citizenship: Historical Perspectives" *Leisure and New Citizenship, Ocio y Nueva Ciudadania*, Aisia eta Hiritartasuna, Acts, VIII Congress, European Leisure and Recreation Association, Bilbao, 9-14 June 1992
- "The Arts of Purchase: How U.S. Advertising subverted the European Poster," in *Remaking History* (DIA Art Foundation: Discussions in Contemporary Culture, 4) Seattle: Bay Press, 1989, 221-257. Italian translation: M. Vaudagna and P. D'Attore, eds. *Nemici per la pelle*, Milan: Franco Angeli, 1991
- "Fascist Patriarchy: How fascist ruled women in Italy" Vol. 5, *Storia delle donne*, eds. Georges Duby and Michelle Perrot, Bari and Rome: Laterza, 1991; (also in English, French, Spanish, and German, Dutch, Japanese editions)

"The Challenge of American Advertising Arts in 1920s Europe," Catalogue: L'Age des Metropoles, les années 20s, Montreal Museum of Fine Arts, 1991.

"Report Back" (review of MARHO Conference), History Workshop 4 (Autumn, 1977) 236-238.

The Syndicalist Tradition and Italian Fascism (David M. Roberts) Journal of Modern History, Fall, 1980, 542-545.

"Feminist Studies," *Rinascita*, August 2, 1979.

"Film History, Italian Style," American Film, July-August, 1983, 54-55.

UDI: Laboratorio politico delle donne (M. Michetti et alia) Journal of Modern History, 59, 2 (June 1987) 396-398

"Heartless Haven," C. Koonz's Mothers in the Fatherland, The Nation, April 18, 1987, 508-510

"Story of an Ordinary Massacre: Civitella, June 29, 1944", with L. Paggi, Cardozo Studies in Law and Literature 1 (Jan.1992) 1-45

"Beyond Time and Money," International Labor and Working-Class History, No. 43(Spring 1993) pp. 24-30.

"Will the Duce's Successors Make the Facts Run on Time," Op Ed piece, New York Times, May 14, 1994

"Il passato che pareva passato," with Ida Dominianni, Il Manifesto, 20 April, 1994

"Old Tropes in New Bottles," French Politics and Society, Double Issue, Summer, 1995

"European Cinema and the Idea of Europe," Hollywood vs European Cinema, ed. Geoffrey Nowell Smith and Steven Ricci, British Film Institute and University of Indiana University Press, 1998, 19-34.

"Changing Consumption Regimes in Europe, 1930-70, Comparative Perspectives on the Distribution Problem," S. Strasser et al, Getting and Spending: Comparative Perspectives on Consumer Culture, German Historical Institute and Cambridge University Press, 1998

"Amerikanisierung und wechselnde Leitbilder der Konsum-Moderne in Europa," in H. Siegrist, H. Kaelble, and J. Kocka, eds., Europäische Konsumgesellschaft, Frankfurt: Compas, 1997, 109-38

"The Radicalization of Population Politics in Fascist Italy: Mussolini's 'Racial State,'" Geschichte und Gesellschaft, 26, 2 (April 2000) 219-254

Entry: "History of Consumption," International Encyclopedia of the Social and Behavioral Sciences Oxford: Elsevier, 2001

"Atlantic Crossings: Close Encounters of What Kind? Roundtable" American Studies Journal, 44 (winter 1999/Spring, 2000, 52-54

"Americanization and Europeanization," in Bolletino de Centros Estudios Europeos Havana, Cuba, 2002

"A Media King Becomes Prime Minister (again)," History News Service, May 16, 2001

"The Selling of America, Bush Style," The New York Times, August 25, 2002

Entries: "andare al popolo," "consumo," "dopolavoro," "patriarcato fascista," "Rotary," in Dizionario del Fascismo, edited by Victoria de Grazia and Sergio Luzzatto, Einaudi: Turin, 2 vols, 2002-2003

"Globalizing Commercial Revolutions," in Budde, Conrad and Janz, editors *Transnationale Geschichte. Themen, Tendenzen und Theorien*. Göttingen 2006. 238-253.

"Preface, "Selling Modernity: Advertising and Marketing in 20th Century Germany, P. Swett, J. Weisen, and J. Zatlin, eds, Durham:Duke University Press, 2007

"A European Road Trip," *Raritan*, 27, 2 (Winter, 2007) 68-82

"Visualizing the Marshall Plan: The Pleasures of American Consumer Democracy or the Pains of the 'Greatest Structural Adjustment Program in History'? Images of the Marshall Plan in Europe, ed. Gunter Bischof and Dieter Stiefel, Vienna: Studien Verlag, 2009

"Cultures of War or Warlike Culture," Review: John Dower, *Cultures of War: Pearl Harbor / Hiroshima /9-11/Iraq*. H-Diplo Roundtable Review www.h-net.org/~diplo/roundtables XIII, 1, September 2011

"Hyper-Consumerism: Capitalism's Latest Forward Lurch," in Jürgen Kocka and Marcel Van der Linden, eds. *Capitalism: The Reemergence of an Historical Concept*, London: Bloomsbury, 2016,71-106.

Albert Hirschman and the Social Sciences: A Memorial Roundtable, *Humanity: An International Journal of Human Rights, Humanitarianism, and Development* 6, 2 (Summer 2015), 265-286

"You are not alone, Stalingrad: Reflections on the 75th Anniversary," *Raritan*, 37, 3 (Winter 2018) 1-27

"Recalling Pavone; Writing "Moral History," *Parole-Chiave*, 1-2 (2019) 137-143

Editorial Board Memberships

Editorial Board and founding member, *Radical History Review* 1974--1988

Catalogue: John Reed, 1910-1920, I dieci anni che sconvolsero il mondo, Documentary Show organized on behalf of the City of Rome, April, 1982

Board of Editors: *Journal of Modern History*, 1981-84

Editorial Board: *Genèses*, 1992--2005

Editorial Board: *Public Culture*, 1994--2005

Editorial Board: *Contemporary European History*, 1998-2010

Editorial Board: *Journal of Consumer Culture* 2001

Editorial Board, *Journal of Italian Studies*, 1998-2007

Special editor, with Lizabeth Cohen, "Consumption and Class in the Twentieth Century," *ILWCH:International Labor and Working Class History Review*, Fall, 1998

INSTITUTIONAL LEADERSHIP

Director, European Institute, Columbia University, 2008--2015

Director, Columbia Global Centers|Europe, Paris 2011--2012

Chair, Academic Review Committee, Columbia University, 2006-- 2007

Director, Institute for Research on Women and Gender, Columbia University, 1994-6

Project Director, Rutgers Center for Historical Analysis, 1991-1993

PROFESSIONAL SERVICE:

Lecturer, 1978-79, School of Area Studies, Foreign Service Institute, Washington, D.C.

National Advisory Council, Society for Italian Historical Studies, 1980-1983.

National Program Committee, Fifth Berkshire Conference on Women's History, June, 1981.

Annual Jury, Rome Prize Fellowship, American Academy in Rome, 1980, 1985-86, 1995-1996, 2005-6.

Council of Fellows: American Academy in Rome, 1981-5

Governing Board: Gino Germani Center for Comparative Studies of Modernization and Development, Rome, Italy

National Program Committee, Fifth Berkshire Conference on Women's History, June, 1981.

Annual Jury, Rome Prize Fellowship, American Academy in Rome, 1980, 1985-86, 1995-1996; Council of Fellows: American Academy in Rome, 1981-85

Member: Joint Committee on Western Europe, Social Science Research Council, 1982-89.

Program Chair: Council for European Studies, 9th Annual Conference, March, 1994

Chair, Modern European History Section, American Historical Association, 1995-1996

John O. Connor Prize Committee, American Historical Association 1996-1998

National Chairperson: Council for European Studies, 1997-2002; Executive Board, 2002-4

Advisory Board, Transatlantic Academy of the German Marshall Fund of the United States, 2007-2009